



Job Title: Marketing Intern

Duration: [6 month]

About Talent Match, Inc Ltd:

Talent Match is a social venture working to close the skills gap among university students in Rwanda through innovative career readiness training programs. It was founded in 2019 and has its head offices at the University of Rwanda.

Internship Overview:

We are seeking a creative and driven Marketing Intern to join our team at Talent Match, Inc Ltd. This internship offers a unique opportunity for a student or recent graduate to gain hands-on experience in marketing and contribute to the growth and visibility of our organization.

Key Responsibilities:

- Content Creation: Assist in the creation of engaging and compelling content for various marketing channels, including social media, newsletters, and websites.
- Social Media Management: Support the management and execution of social media campaigns, including content scheduling, monitoring, and engagement.
- Market Research: Conduct research on industry trends, competitors, and target audiences to inform marketing strategies.
- Digital Marketing: Assist in the implementation of digital marketing initiatives, including email marketing and online advertising.
- Event Coordination: Support the planning and coordination of events, workshops, and other marketing-related activities.
- Graphic Design: Collaborate with the design team to create visually appealing marketing materials.
- Analytics and Reporting: Assist in tracking and analyzing marketing performance metrics to optimize campaigns.

Qualifications:

- Currently pursuing a degree in Marketing, Communications, or a related field.
- Strong written and verbal communication skills.
- Familiarity with social media platforms and digital marketing tools.
- Creative mindset with an eye for design.
- Ability to work independently and collaboratively in a fast-paced environment.

Benefits:

- Hands-on experience in a dynamic and supportive work environment.
- Exposure to various aspects of marketing in a professional development context.
- Networking opportunities with industry professionals and fellow interns.
- Monthly stipend

Apply here: <https://my.talentmatch.rw/mydashboard/Internships/>